

Election Signs

Frequently Asked Questions

This information is intended to be used in conjunction with the regulations contained in The Temporary Sign Bylaw 7491, The Poster Bylaw 7565 and The Zoning Bylaw 8770 – Appendix A: Sign Regulations. Copies of these Bylaws are available on the City of Saskatoon website; www.saskatoon.ca

Q: When can I start putting up election signs, and when do I have to take them down?

For the October 26, 2016 municipal election, temporary election signs on city boulevards and on residential lawns may be put up at any time after midnight on September 10, 2016 and must be removed by midnight on Nov. 2, 2016.

Election advertising on bus benches, buses, or billboards where third party advertising is permitted, is not considered to be temporary election signage. Such advertising may be in place at any time.

Q: Which City boulevards can be used for posting election signs, and how large can they be?

The Temporary Sign Bylaw regulates the placement of temporary signs on city boulevards. Signs are permitted on all City boulevards, except those identified as prohibited in Appendix A of The Temporary Sign Bylaw. The attached map at the back of this document shows the roadways which prohibit election signs.

An election sign on a permitted city boulevard may have a sign face area no larger than 0.6m² (6.45 ft²) and must be self-supporting (it may not be attached to trees, posts, bus stops, furniture etc.). Signs must be placed at least 2 metres from the curb, 30 metres from any intersection, 2 metres from a fire hydrant, and 5 metres from any private driveway. The top of the sign must be no higher than 1.0 metre above ground level.

Signs are not permitted on any centre medians or traffic islands.

Signs may have no more than 2 sign faces, whether placed on private or public property.

Q: What are the rules around placing an election sign on residential lawns?

The Sign Regulations, contained in the City of Saskatoon Zoning Bylaw categorizes zoning districts into a number of Signage Groups, which specifies the type and size of signage that is permitted.

On residential properties, election signage with a sign face area no larger than 0.84m² (9 ft²) is permitted to be placed by the resident of that site. Refer to Section 4.5.1 (b) of the Sign Regulations (Appendix A of the Zoning Bylaw) for a more detailed listing of size restrictions of election signs within the various Signage Groups.

Q: What are the regulations for election signs on vehicles?

All vehicular type signage must follow the Traffic and Parking Bylaws and must not pose a safety hazard or distraction to other motorists or pedestrians. For any questions, please call Planning and Development at (306) 975-2645 and your call will be directed to the appropriate person.

Q: What are the regulations for people holding election signs?

People holding signs must follow the regulations for election signs as provided in *The Temporary Sign Bylaw* and *The Zoning Bylaw*, and must not create any potential hazard or distraction to vehicle traffic or pedestrians.

Holding of signs is not allowed on the prohibited roadways and buffer strips listed in the Temporary Sign Bylaw. People are not permitted to stand on centre medians or on traffic islands with signs. They must be located at least 30 metres from any intersection and must follow all other set back requirements for election signs.

Q: Can I lease a portable sign for my election advertising?

A licensed portable sign may be used for election advertising if it is located on private property in a zoning district which permits such third party signage (Signage Group 5). In addition the portable sign must maintain all required bylaw regulations, including setbacks from other portable signs.

Portable signs are not permitted to be placed on public property (ie. city boulevards).

Q: Can I stack, group, or place my election signage to create the effect of a larger sign?

Stacking or grouping of election signs may be done provided the resulting visual effect of the sign does not exceed the maximum size of the sign face permitted in that zoning district.

Any sign which is separate from another sign must convey the full election message on its own. Signs with partial messages placed closely together to portray a full message which exceeds the maximum sign face area, or placed sequentially with the full message read over a series of signs, are not permitted.

Q: Can I put an election advertisement on an existing billboard or lease other commercially available signage?

A billboard is defined in the Zoning Bylaw as a large poster panel with a maximum single sign face not exceeding 23.23 m² (250 ft²) or a painted bulletin and includes any structure, panel, board or object designed exclusively to support such a poster, panel or a painted bulletin. These signs typically advertise off-site products and services. Election signs are permitted on existing permanent billboards that display off-site advertisements. A sign permit is not required to change the advertisement.

Commercial businesses with digital signage may incorporate election advertising on that sign, only if the sign is located in a zoning district which permits third party advertising (those zoning districts which fall within Signage Group 5).

Other commercially available signage such as sign leasing opportunities on some benches, bus stops or recycling bins is permitted.

Q: What are the rules around the use of an election poster?

Information pertaining to the use of election posters is provided in the City of Saskatoon Bylaw No. 7565, "The Poster Bylaw, 1996". A poster must not exceed 28 cm x 43 cm (11 X 17 inches) in dimension.

Community Bulletin Boards are provided on certain streets (as denoted with gray shading in the Poster Bylaw - Schedule B.) and, on those streets, posters are permitted only on those Community Bulletin Boards.

In all other areas posters may be attached to public property such as a community bulletin board, street light pole, traffic signal pole, telephone pole or power pole. Posters are not permitted on poles on centre medians or traffic islands, and may not be posted on trees.

Election Posters must be removed within seven (7) days after the date of the election. The Poster Bylaw allows for the immediate removal of signs in violation of the Bylaw and for the issuance of fines to the sign owner.

Q: How does enforcement of the Bylaws, with respect to election signs, work?

While most enforcement is done on a complaint basis, Bylaw Inspectors may also monitor the location and placement of election signs. If a Bylaw Inspector has determined that a sign is in contravention of the Bylaws, the candidate will be required to remove the sign immediately.

The City may remove signs without prior notice if the sign is considered to be a safety hazard, is located on prohibited roadway boulevards or buffer strips, or if the candidate has not removed the sign after being notified.

The Temporary Sign Bylaw and the Zoning Bylaw both provide for the issuance of fines to the sign owner.

Complaints about election signs may be filed by contacting Planning and Development at (306) 975-2645. An address, or nearby address /intersection, which identifies the location of the sign in question must be provided, as well as your name and contact information. All complaints are maintained as confidential.

Q: If my sign has been removed by the City, is there a way to retrieve it?

If you believe your signs have been removed by the City, please call Planning and Development at (306) 975-2645 and your call will be directed to the appropriate person.

The City will retain signs for 3 business days, during which time signs may be reclaimed. The City may without notice, dispose of any signs which are not reclaimed after 3 business days. The City is not responsible for the loss or damage to any signs removed or stored.

Q: If I have questions about the election sign regulations and bylaws, who do I call?

Please call Planning and Development at (306) 975-2645 and your call will be directed to the appropriate person.

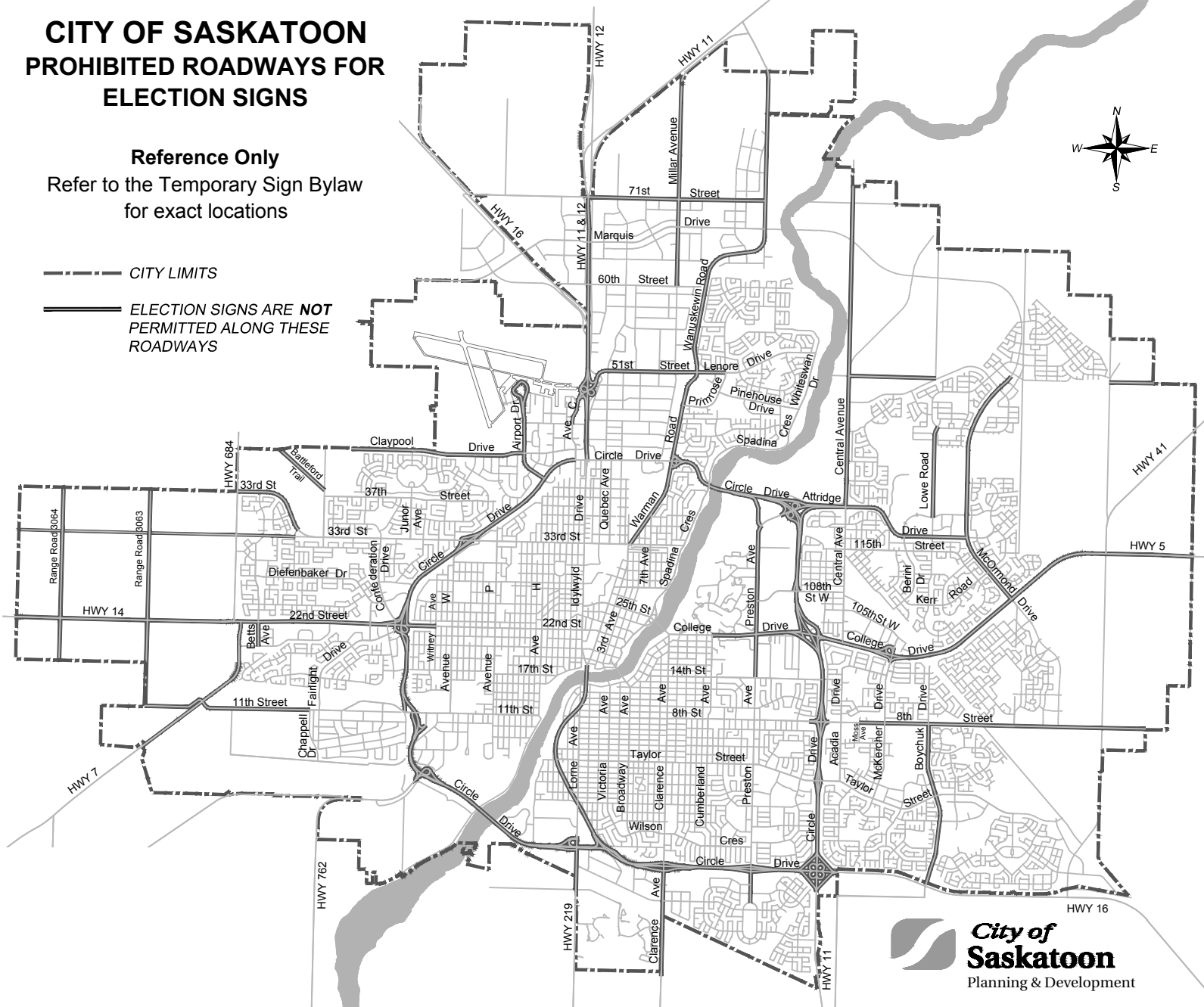
CITY OF SASKATOON PROHIBITED ROADWAYS FOR ELECTION SIGNS

Reference Only

Refer to the Temporary Sign Bylaw
for exact locations

--- CITY LIMITS

— ELECTION SIGNS ARE **NOT**
PERMITTED ALONG THESE
ROADWAYS



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Election Signs are not permitted anywhere along the following roadways:

- Circle Drive (except between Warman Road and the CNR spur line west of Avenue C);
- Idylwyld Drive (except between 20th Street and the CNR overpass north of 39th Street);
- Airport Drive;
- Interchange at the south junction of Highways 11 and 16;
- 11th Street between Chappell Drive and the west City limit;
- College Drive between Cumberland Avenue and the east City limit;
- 22nd Street between Witney Avenue and the west City limit;
- Betts Avenue between Hart Road and the south City Limit;
- 33rd Street between Steeves Avenue and the west City limit;
- Range Road, 3063 and 3064, between the north City limit and the south City limit;
- 71st Street between Idylwyld Drive and Wanuskewin Road;
- Millar Avenue between 60th Street and the north City limit;
- Attridge Drive between Circle Drive and McOrmond Drive;
- McOrmond Drive between Highway 5 and the north City limit;
- Agra Road between Central Avenue and the east City limit;
- Betts Avenue between 22nd Street and Hart Road;
- Battleford Trail between Hughes Drive and the west City limit;
- Claypool Drive between Airport Drive and the west City limit;
- Avenue C N between 45th Street and Idylwyld Drive;
- 51st Street between Idylwyld Drive and Warman Road;
- Lenore Drive between Warman Road and Primrose Drive;
- Central Avenue between Attridge Drive and the north City limit;
- Lowe Road between Agra Road and Nelson Road;
- 8th Street between Moss Avenue and the east City limit;
- Boychuk Drive between 8th Street and Highway 16;
- Preston Avenue between Circle Drive (north) and 14th Street;
- Preston Avenue between Circle Drive (south) and the south City limit;
- Clarence Avenue between Circle Drive and the south City limit;
- Lorne Avenue between Circle Drive and the south City limit;
- Warman Road between 33rd Street and 51st Street;
- Wanuskewin Road between 51st Street and the north City limit;