

Façade Conservation & Enhancement Grant Program

Tips for a Successful Application

THINGS TO CONSIDER:

- Clear glass windows and doors
- Inviting entrances
- Attractive, noticeable signage
- Durable construction material such as brick and stone
- Awnings or canopies to provide visual interest and offer protection from inclement weather
- Artistic lighting that is dark sky compliant
- Commercial grade doors and windows
- Conservation of original architectural and heritage features

THINGS TO AVOID:

- Stucco, vinyl siding, or other non-durable materials
- Lack of contextual site considerations
- Mirrored, tinted or frosted glass panels
- Painting brick that is not already painted
- Covering or reducing the size of windows
- Internally or back-lit awnings
- Architecturally inappropriate/incompatible finishes
- Alterations or additions to the façade without heritage consideration

CATEGORIES OF PROJECT EVALUATION:

- Street Interface
Is the façade responsive and sympathetic to the street and adjoining uses? Does the building look inviting?
- Doors & Windows
Are they high quality? Do they contain clear glass?
- Lighting
Does the lighting complement the building? Does it provide a sense of safety? Is it dark sky compliant?
- Signage
Is the signage consistent with the aesthetic of the building? Is the information legible?
- Materials & Colour
Are the proposed materials high quality, durable, and abuse resistant? Do they offer a variety of compatible textures, patterns, and colours?
- Street amenities
Are public amenities created by the project, such as the addition of public benches, flower pots, public art or bike racks?
- Heritage
Do the proposed alterations respect the existing heritage features and the character of the street?